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WEDDINGS ◆ PARTIES ◆ RECEPTIONS ◆ CORPORATE MEETINGS ◆ REUNIONS ◆ CORPORATE PARTIES ◆

SEP 19 1991

CELEBRATE AT THE HYNES.

THE MOST CELEBRATED BUILDING IN BOSTON.

◆ HOLIDAY PARTIES ◆ REUNIONS ◆ CORPORATE MEETINGS ◆ PARTIES ◆ ANNIVERSARIES ◆ BANQUETS

911/60

"The award-winning Hynes Veterans Convention Center is the perfect location for a wedding to remember."
Wedding Day Magazine

"Superb . . . one of the best public buildings ever built in this city."
The Boston Globe

"A series of truly splendid spaces."
The New York Times

"The most beautiful structure built in Boston in the past ten years."
The Boston Society of Architects

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To everyone planning a special event:

Chances are, you thought the new Hynes was just a place for large meetings and conventions. Most people don't realize the Hynes also beautifully accommodates smaller meetings and special events like the one you're planning.

Whether you're hosting an intimate gathering for 30, a corporate meeting for 100 or a lavish ball for 500, the Hynes can put together a package with the quality food and service you'd expect from a world-class hotel.

We know you'll be impressed by the Hynes—an award-winning building praised by architects, designers, journalists and event planners. We invite you to come celebrate in Boston's newest landmark.

Sincerely,

Francis X. Joyce

Francis X. Joyce, Executive Director
Massachusetts Convention Center Authority

A CELEBRATED BUILDING.

"...the new Hynes was programmed not only to offer space...but to have meeting rooms and public spaces that would let visitors know that they were in a special place in an uncommon city."
Progressive Architecture Magazine

Welcome to Boston's new Hynes, the perfect place for your special event. Since it opened in 1988, the Hynes has won several major awards, including praise from *The New York Times, The Boston Globe, Progressive Architecture* magazine and *Interiors* magazine.

Outside you encounter a grand facade, handsomely proportioned and richly textured. Inside discover a host of rooms filled with natural light and warm, rich color. Classical in spirit, yet boasting all the modern conveniences.

With 41 superb function rooms of various sizes, reception spaces with panoramic views of the city, and one of Boston's most elegant ballrooms, the Hynes allows you to combine a variety of spaces into the ideal arrangement for your unique event. One that offers the utmost in privacy and comfort for you and your guests.

But a building is only as impressive as the service provided within. And here is where the Hynes truly excels with a courteous, attentive staff awaiting your every need. Our hospitality experts have

years of experience setting the stage for an event to remember. And our service staff is trained to make every facet of your visit a pleasurable one.

At the Hynes, we understand the importance of food and its presentation. That's why our highly acclaimed ARA Food Service is dedicated to providing your guests with the finest cuisine Boston has to offer.

When it comes to planning, our professional menu planners bring their expertise to the table. They cater to your likes and dislikes and offer valuable advice that comes only from years of experience. Whether you're having a small business lunch or a wedding for 500, you'll enjoy the same kind of meticulous attention to detail.

Next comes the painstaking preparation. That's where our graduates from some of the world's most formidable culinary institutions come in. Our skilled chefs use only the freshest ingredients to create a dining experience that's as tempting to the eye as it is to the palate. Be it an elegant buffet-style lunch, a fabulous banquet of fresh New England seafood or an elaborate sit-down dinner with a choice of exciting entrees, the possibilities are endless. And each experience is one to be savored.

SOCIAL CELEBRATIONS.

"The service was wonderful, and the quality of the food would rival any first-class restaurant."

Rosemary A. Hall
Mary Kay Cosmetics

Let the festivities begin at the Hynes. Whether it's a banquet, reception, reunion, anniversary party or any special event. The Hynes offers the privacy, flexibility, service and culinary expertise that will make yours an event guests will always remember.

Our architects have designed a series of elegant spaces that allow an astonishing level of flexibility, without sacrificing intimacy or privacy. The space is designed to acoustical perfection. And each room offers unique charm, from private suites to bright and handsomely decorated function rooms. There's even a magnificent ballroom with beautiful chandeliers.

If you want to make a grand impression, there's no better place than Boston's breath-taking new Hynes.

WEDDING CELEBRATIONS.

"The award-winning Hynes Veterans Convention Center is the perfect location for a wedding to remember."

Wedding Day Magazine

Something old. Someplace new. The award-winning Hynes is the perfect setting for a wedding reception your guests will always remember. Grand on the outside. Warm and intimate on the inside. Whether you plan to host an informal gathering for 30 or a lavish ball for 500, the Hynes offers the flexibility that guarantees you'll never be placed in a room that's too big or too small. Best of all, you'll experience a dazzling array of expertly prepared cuisine accompanied by an assortment of select wines and champagnes.

The Hynes offers a complete wedding package. Our wedding consultant will help you plan every detail of your reception, from flowers, photographer and limousine—even overnight accommodations for your out-of-town guests.

Call us to find out more about Boston's newest wedding tradition.

HOLIDAY CELEBRATIONS.

"The rave reviews keep pouring in and I really want to thank everyone for making our holiday party a total success."

Louise Snow
The Lotus Corporation

The Hynes is ideally situated in the heart of Boston's holiday activity. Overlooking the city's largest Christmas tree at Prudential Plaza and in the midst of Boston's Back Bay shopping district, the Hynes provides the perfect atmosphere for your holiday gathering—whether you're hosting a reception for 10 or a lavish dinner dance for 1,000.

Our 41 function rooms are elegantly appointed, with mahogany wainscoting, brass fixtures and built-in sound systems. Our 25,000-square-foot ballroom can seat 2,200 for banquets beneath its breathtaking domed ceiling.

ARA Food Services take special pride in their holiday creations—from imaginative hors d'oeuvres to elaborate desserts, and everything in between.

Each December, the Hynes comes alive with holiday get-togethers, Christmas parties, office parties and New Year's Eve celebrations. We invite you to come join us for some holiday cheer.

CELEBRATED CORPORATE MEETINGS.

"The Hynes is one of the most unique and functional convention centers in America. Conference managers will fall in love with your meeting rooms when they see them."

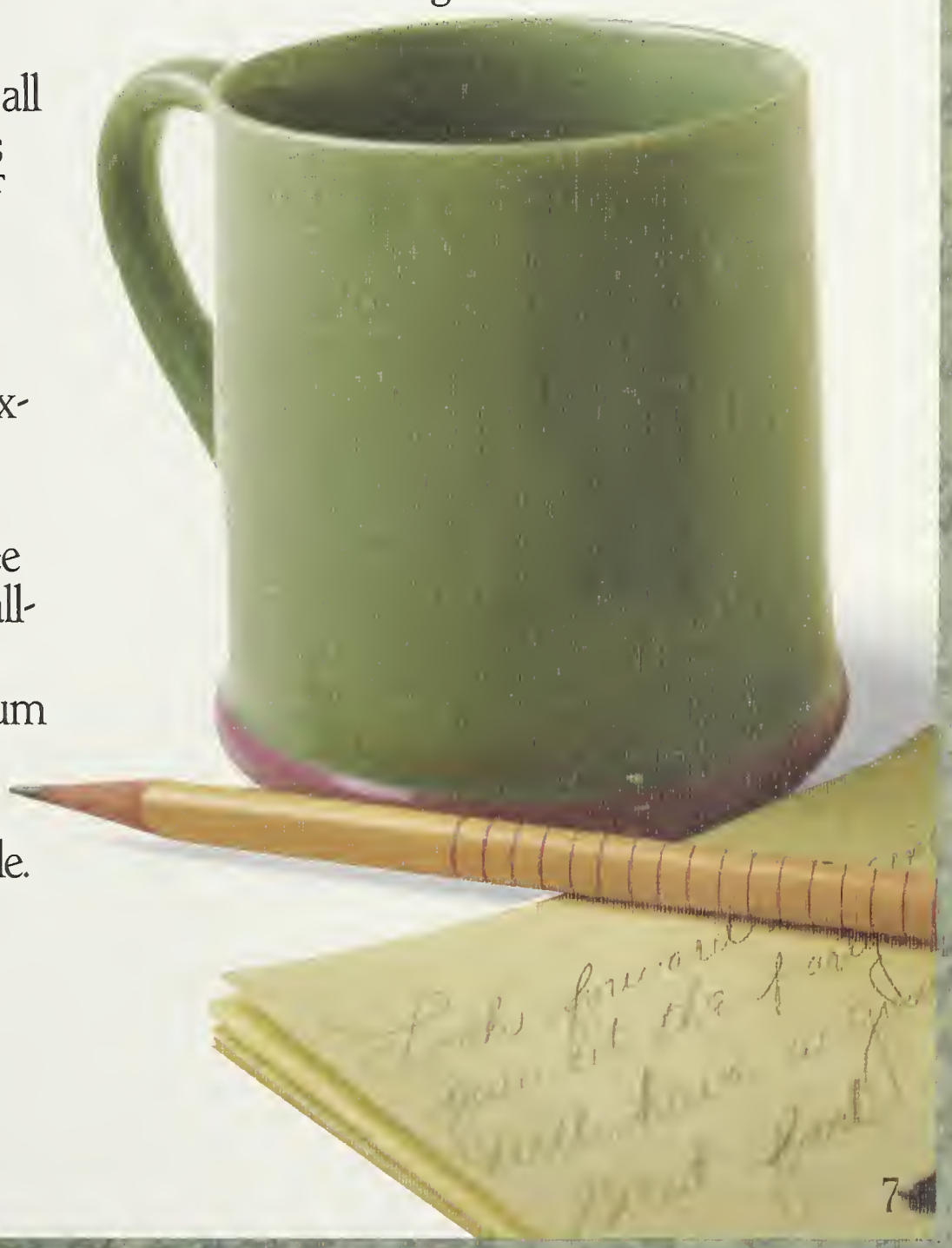
John F. Riddle
International Association of Corporate Real Estate Executives/NACORE

The Hynes is an inspirational setting for corporate meetings of all sizes—from small board meetings of 20 to large sales conferences of more than 20,000.

A complete conference center, the Hynes offers five large, easily accessible exhibit halls, 41 function rooms, three beautiful ballrooms, and an auditorium that seats more than 4,000 people.

An attentive staff is always on hand to take care of your every need—from food service to audio visual requirements.

Comfort, convenience and a state-of-the-art conference center combine to make the Hynes the ideal location for any successful business meeting.



CELEBRATE IN BOSTON. THE WALKING CITY.

"Boston's hospitality community redefines the word 'hospitality.'"

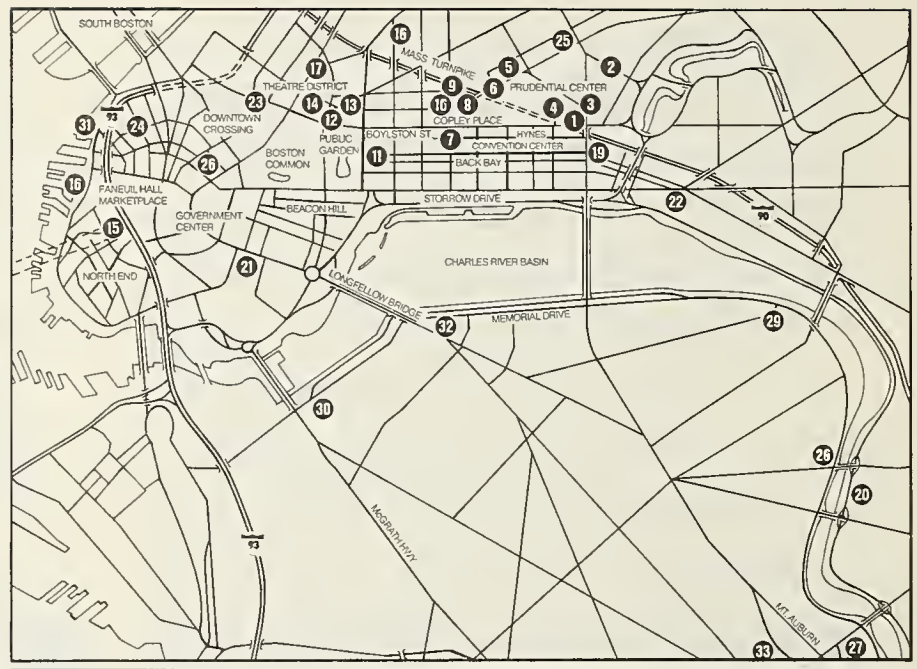
Paul Rossi
American Bankers Assocation

Boston is a city rich in history, culture and natural beauty. Nestled in the heart of historic Back Bay, the Hynes provides easy access to a multitude of the city's finest attractions.

There is more to see in a day's walk through Boston than in a week's driving in other cities.

So when planning your next social event, holiday party, corporate meeting, or wedding reception, discover a first class facility in a world-class city.

The Hynes Convention Center in Boston.



LEGEND

1. The Hynes Veterans Convention Center
2. Back Bay Hilton
3. Sheraton Boston Hotel & Towers
4. Greater Boston Convention & Visitors Bureau
5. The Colonnade
6. Boston Marriott Hotel, Copley Place
7. Lenox Hotel
8. Copley Square Hotel
9. Westin Hotel, Copley Place
10. Copley Plaza Hotel
11. The Ritz Carlton
12. Four Seasons Hotel
13. Boston Park Plaza Hotel & Towers
14. "57" Park Plaza Hotel/Howard Johnson
15. Bostonian Hotel
16. Boston Marriott Hotel, Long Wharf
17. The Tremont House
18. Chandler Inn
19. Eliot Hotel
20. Guest Quarters
21. Holiday Inn Boston
22. Howard Johnson Hotel Boston
23. The Lafayette Hotel
24. Hotel Meridien
25. MidTown Hotel
26. The Parker House
27. Charles Hotel at Harvard Square
28. Howard Johnson Hotel Cambridge
29. Hyatt Regency Cambridge
30. Royal Sonesta Hotel
31. Boston Harbor Hotel
32. Marriott Cambridge Center
33. Sheraton Commander Hotel

For more information about scheduling your event at the Hynes, contact our:

Sales Department at (617) 954-2000.

Catering Services at (617) 954-2247.

The Hynes Veterans Convention Center
900 Boylston Street
Boston, MA 02115

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THE HYNES

VETERANS MEMORIAL CONVENTION CENTER

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